

How to integrate technology into the classroom?

Case Study

Eva is an English teacher in a secondary school in Madrid.

After 15 years as a teacher, **she is currently facing several challenges** both inside and outside the classroom, which force her to keep up with new available technologies, as well as new methodologies to motivate her students.

Therefore, she decided to change her book and, contacted the commercial responsible of her area to know which were the new methods for Secondary School.

After seeing Eva's needs, the delegate from Oxford University Press advised her on the best option to face her day-to-day challenges.

Finally, Eva has chosen one of the new titles because, in addition to the method itself, **Oxford University Press also offers her comprehensive help in implementing the editorial project in the classroom and putting it into practice effectively.**



Access to digital content in an easy way, both for her and her students, associated with the method she uses in class..



The **solution to queries** related to access to their digital content.



The availability of technological tools, digital blackboards, and tablets to **support student learning** of OUP products.



The availability of **technological tools** both inside the classroom, digital blackboards, and outside the classroom, tablets for the students.

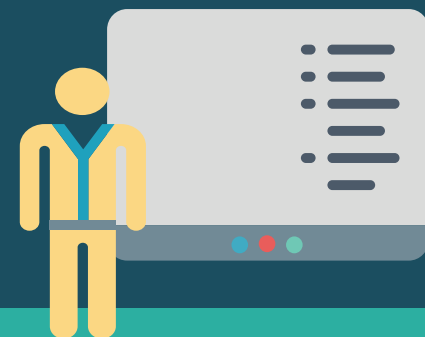


Diversity in the classroom and make sure that all their students reach the

Why did you choose Oxford?



It includes **easy access to all digital content** available to the teacher through **Oxford Premium**.



Oxford University Press collaborates with the centres and has available **technological tools** to support its products for student learning.



Your students can access a version of your book and all the **resources and activities in digital format**.



The content structure and digital resources **of her Oxford book** allow you to work with students of mixed abilities.



Oxford University Press offers its teachers different **training contents** throughout the course in order to be up to date with new methodologies and technologies in the classroom.



As a teacher you have at your disposal **a multi-channel customer service** where you can solve any question or issue quickly and closely.